

Industry Experts Fireside Chat: Transportation and Logistics

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In this Industry Experts Fireside Chat, you have a frontrow seat to the state of the transportation industry through the eyes of two industry leaders: Derek Leathers, vice chairman, president and chief executive officer of Werner Enterprises, and Robert Costello, chief economist & senior vice president at the American Trucking Associations (ATA). They will share firsthand experiences of how COVID-19 has impacted their business and the commercial transportation industry in the short-term plus how it has impacted the trucking industry in general from an economic perspective. They will also look to the future and offer their predictions and expectations for the industry in the next two to four years. This session will include discussions of potential opportunities and challenges that face the future of the industry, including drivers, technology and autonomous vehicles, and the potential impacts of the upcoming U.S. election. Lew R.C. Bricker of SmithAmundsen will moderate this expert-driven transportation industry discussion.

PROFESSIONALS

Lew R.C. Bricker
Partner

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